



BUDCADE

Put your brand in their hands.

Budcade turns any space into the room people don't want to leave
and puts your product in their hands.

Call (917) 328-8764

Schedule a call ›

BRAND PARTNERSHIPS · joe@budcade.com · [@budcade_official](https://www.instagram.com/budcade_official)

Three ways to show up.

Priced per event. More games, more content, more spotlight as you move up.

FEATURED BRAND

\$250 per event

- Your signage on our table
- Prize Games stocked with your product & small prizes
- Budcade-branded games & merch
- 10+ event photos, reshared to 1,000+

ADD-ON · ANY PACKAGE

Gift bags filled with small prizes + inserts —
\$15/bag, yours to upsell

GAME SPONSOR · POPULAR

\$500 per event

- Your signage on our table
- 3 games you pick — prize, modern, retro, tabletop, crafts, toys & more
- Additional branded prize games
- 30+ photos + a promo video, event footage supplied
- Guest follows & contacts collected

HEADLINE PARTNER

\$750 per event

- Your branding on every table
- Full game floor, run as your brand
- Branded Prizes and Games throughout
- 50+ photos + a promo video + full event footage
- An internal recap for your team
- Category exclusivity

We stock every game with **small prizes** by default. **Gift bags** are an optional **add-on**.

Your product, in real hands.



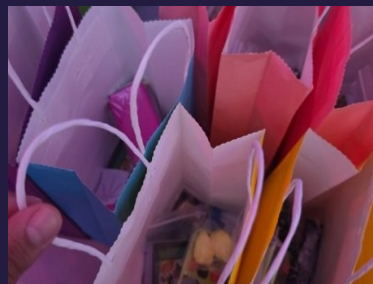
Branded Table

Your signage and your product, front and center where the fun is.



Prize Games

Guests line up to play and win prize after prize.



Gift Bags

Your inserts and swag tucked into every take-home bag.



Content & UGC

Real people, real reactions — footage you can reuse.

Every partner gets **tagged & reshared** to our verified audience — that's a given, not a perk.

SAMPLING, DONE RIGHT



BUDCADE COLLECTIVE

POWERED BY DO GOOD

Hand out product — compliantly.

Consumables can't just be given away. Our nonprofit project, Budcade Collective, makes on-site sampling of your product a clean, legal, private-event experience.



Vape & sampling bar



Self-serve safe consumption gacha



Topical molding clay



Guests join the Collective A \$4.20 event pass makes each guest a member for the night — private, 21+.



Collective sources the product Budcade Collective buys the products and serves them under safe-consumption practices.



Dose-aware & tracked Served responsibly and logged, your packaging on display — your brand as intended.



Everyone leaves informed Each member gets a free safe-consumption card — good for your brand's story.

Budcade Collective is a fiscally sponsored project of Do Good Foundation, a 501(c)(3) nonprofit (EIN 85-4368754). Donations are payable to Do Good Foundation, earmarked Budcade Collective. budcade.com/collective

PROOF, NOT PROMISES



A real activation, minus two zeros.

A typical cannabis sampling activation runs \$10K–\$35K. Budcade puts your brand in front of the same crowd from \$250 — we already run the room, wherever your people are.

★ Your launch or pop-up

📍 A dispensary or shop

👥 A partner event or mixer

8+

activations across
NYC & counting

5.0

rating on Luma
from attendees

1,000+

IG following
@budcade_official

15+

years building
our games



Activation cost benchmarks: cannabis experiential marketing, 2026 industry sources.



Let's get you in the game.

Give us a **call or book online** — pick your tier and date, and we'll build the night around your brand.

1

Call or book online

One quick step — **pick your tier and date**, and tell us any specific **games or accommodations** you want.

2

Send product & art

We build the **co-branded stations, prize games**, and any add-ons around your brand.

3

We run the night

We handle **full setup and teardown** — you just show up, have fun, and let your product shine.

WHERE PLAY BUDS

TAP TO CALL

(917) 328-8764

SCHEDULE A CALL

budcade.com/book

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PER-EVENT PRICING +\$15/gift bag add-on

\$250

Featured

\$500

Game Sponsor

\$750

Headline